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FOR IMMEDIATE RELEASE

JARDINIER CORPORATION: GREEN FOR NEARLY 20 YEARS

SurfaceFlow™ turf irrigation technology, Automated Sub-Irrigation Systems and Reservoir Tank System planters save water, maintenance and dramatically reduce water runoff.

FOUNTAIN VALLEY, Calif. – With California cities and water agencies rushing to address Gov. Arnold Schwarzenegger’s declaration that the state water system is “broken, unreliable and in crisis,” one local company has been leading the way to using proven technology to address the situation.

Since 1988, Jardinier Corporation has been developing irrigation systems and reservoir tank system planters that save water, cut maintenance costs and dramatically reduce water runoff. The company’s patented SurfaceFlow™ turf irrigation system, Automated Sub-Irrigation Systems (ASIS) and Reservoir Tank System planters have been used throughout the U.S. and in Europe by major cities, universities, hotels and commercial sites.

Last month, a SurfaceFlow™ irrigation system was installed at Fountain Valley City Hall for a projected 33 percent savings in water use.

“Fountain Valley is a frugal, high-service city, and we stay that way by finding the best values,” said Fountain Valley Mayor Gus Ayer. “This system promises reductions in water and energy costs, while eliminating wasteful runoff.

The subsurface irrigation system is ideally suited for turf irrigation where runoff is an issue. The system takes advantage of the “wicking” action inherent in straw, sponges and other porous materials, and is based on the idea that a single point of watering spreads out across the connected porous material.

Some direct benefits to Jardinier products include:

- Water savings as remarkable as 80 percent
- Dramatically reduced maintenance costs
- Elimination of plant loss due to over/under-watering
- Reduced damage to buildings caused by spray heads
- Reduced liability from slip and fall hazards
- Healthier plants and turf grasses

- more -

“The whole key to the SurfaceFlow™ technology is reducing water use with zero runoff,” said Gene Nalbandian, president and CEO of Fountain Valley-based Jardinier Corporation. “It’s the model of how we’re going to have to address landscaping in the future.”

Water conservation and runoff are growing concerns in Southern California, where limited sources are being increasingly challenged to meet the demands of a growing population. A U.S. District Court ruling last month restricting exports from the Sacramento-San Joaquin River Delta prompted Schwarzenegger to declare the state’s water system as “broken, unreliable and in crisis.”

Water runoff has become recognized lately as a major issue as well, polluting area waterways with fertilizers, pesticides, animals waste and other hazardous elements that make their way downstream to the ocean. With the advent of the National Pollution Elimination Discharge System, federal, state and local authorities have increased pressure on property owners to eliminate runoff.

Jardinier is a leading brand of energy-saving water conservation and irrigation products and services. The corporation works directly with landscape professionals and property owners to create sustainable environments that add beauty, while conserving water and virtually eliminating water runoff. Jardinier products are ideal for new installations and can be easily retrofitted into existing systems and designs.

For information, visit www.jardiniercorp.com.

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